



**Kenya Bureau of
Standards**

Standards for quality life



REPUBLIC OF KENYA

NC4

A secure cyberspace for Kenya and its people

CONCEPT PAPER 6TH ANNUAL ISMS CONFERENCE



29TH JUNE - 3RD JULY



**TBD, NAIVASHA
KENYA**

1. BACKGROUND

The Annual Information Security Management Systems (ISMS) Conference, organized by Kenya Bureau of Standards (KEBS) and National Computer and Cybercrime Coordination Committee (NC4), has established itself as a premier platform for dialogue, knowledge exchange, and collaboration among stakeholders in the information security ecosystem. Now in its sixth edition, the conference continues to bring together decision makers, ICT professionals, regulators, and solution providers to address emerging cybersecurity challenges and opportunities.

1.1. ABOUT KEBS

The Kenya Bureau of Standards (KEBS), as the national standards body, plays a central role in promoting quality assurance, conformity assessment, and standardization across Kenya's public and private sectors. Through the development and enforcement of national and international standards, KEBS supports organizations in strengthening their governance frameworks, enhancing operational resilience, and adopting globally recognized best practices. In the context of Information Security Management Systems (ISMS), KEBS provides critical leadership in guiding institutions toward structured, risk-based approaches that safeguard information assets, uphold regulatory compliance, and foster trust in an increasingly digitalized economy. Its participation in this conference underscores Kenya's commitment to advancing secure, efficient, and standards-driven digital transformation.

1.2. ABOUT NC4

The National Computer and Cybercrimes Coordination Committee (NC4) serves as Kenya's strategic coordinating body for cybersecurity policy, operational cooperation, and national cyber readiness. By bringing together key agencies across government, NC4 provides direction on cybersecurity governance, incident coordination, threat intelligence sharing, and national preparedness. Its mandate ensures that Kenya develops a coherent, collaborative, and proactive cybersecurity posture—essential in a landscape marked by evolving digital risks. NC4's collaboration in hosting the ISMS conference reflects its commitment to strengthening cross-sector partnerships, advancing cyber resilience, and fostering a unified national approach to information security management. Together with KEBS, NC4 aims to empower institutions with the frameworks, capabilities, and shared intelligence needed to uphold the integrity and security of Kenya's digital ecosystem.



1.3. TARGET GROUP

National and County Governments, private sectors and NGOs ranging from ICT Directors, Heads of Departments and Managers; Chief information Security Officers; Risk Audit Directors and Managers; Coordinators of Management Systems and Management Representatives, ISMS coordinators and champions; Lead auditors and implementers.

1.4. RATIONALE FOR THE ISMS CONFERENCE

Kenya's cybersecurity and ISMS threat landscape continues to evolve rapidly, marked by a sharp rise in sophisticated attacks targeting both public and private sector institutions. Recent national threat-intelligence shows a dramatic surge in hostile cyber activity, with over 4.5 billion cyber threat events detected between April and June 2025—an 80.7% increase from the previous quarter, underscoring systemic vulnerabilities across Kenya's digital ecosystem.

Key threats include ransomware, AI-driven phishing and Business Email Compromise (BEC), Distributed Denial-of-Service (DDoS) attacks, web application exploits, and mobile malware, all of which have expanded in volume and sophistication.

Kenya recorded over 4.3 billion cyber threat incidents between October and December 2025, driven by system

intrusions, malware, DDoS campaigns, and widespread exploitation of unpatched systems and weak user awareness. Sector-specific intelligence further reveals that public administration, information services, and finance remain the most targeted industries, while ransomware groups such as LockBit and CIOp actively exploit outdated infrastructure and supply-chain weaknesses across the country. The escalating cyber threat landscape underscores the urgent need to strengthen Information Security Management Systems (ISMS) through enhanced governance, continuous monitoring, and cross sector collaboration. Safeguarding Kenya's digital infrastructure is critical to sustaining the country's digital transformation, and this challenge also presents an opportunity to encourage organizations to adopt internationally recognized standards that build resilience in information security.



2. OBJECTIVE

The primary objective of the Annual Information Security Management Systems (ISMS) Conference is to create a high-impact platform that brings together organizations, regulators, ICT professionals, and information security solution providers to accelerate the adoption of resilient, modern, and effective cybersecurity practices. The conference aims to facilitate meaningful collaboration, promote knowledge exchange, and inspire innovation that strengthens digital security across industries.

More specifically, the conference seeks to:

2.1. Promote Strategic Engagement Between Organizations and Solution Providers:

Enable direct interaction between decision makers, top management teams, and security solution providers to support informed investment decisions and foster long-term partnerships that address real-world cybersecurity needs.

2.2. Showcase Cutting-Edge Information Security Solutions

Provide local and international solution providers with a platform to demonstrate their technologies, tools, and innovations through structured presentations, technical workshops, and live simulations—empowering organizations to evaluate practical, high-impact security capabilities.

2.3. Build Technical Capacity Across ICT Teams

Equip ICT professionals with hands-on learning experiences, deep-dive sessions, and best-practice demonstrations that enhance organizational readiness and technical proficiency in managing evolving cyber threats.

2.4. Facilitate Knowledge Sharing and Industry Benchmarking

Create a space where organizations can share ISMS implementation success stories, lessons learned, and emerging trends in cybersecurity governance, compliance, digital resilience, and risk management.

2.5. Strengthening the Cybersecurity Ecosystem

Promote collaboration among regulators, industry leaders, and solution innovators to drive harmonized cybersecurity standards, support policy alignment, and enhance national and sector-wide digital resilience.

2.6. Inspire Innovation and Investment in Security Solutions

Encourage organizations to explore advancements in cybersecurity technologies and adopt innovative solutions that improve efficiency, reduce risk, and safeguard critical digital assets.

2.7 Encourage organization to adopt standard based solutions



Encourage the organization to adopt standards-based solutions to enhance their Information Security Management System (ISMS). Implementing internationally recognized standards such as ISO/IEC 27001 provides a structured and systematic framework for identifying, assessing, and managing information security risks and threats.

Conference Structure

3.1. Day 1 & 2: Pre-Conference Workshops

3.1.1. Audience:

Decision makers, executives, and top management.

3.1.2. Activities:

- i. Solution providers pitch their offerings through structured presentations.
- ii. Strategic discussions on aligning solutions with organizational needs.
- iii. Networking sessions to foster partnerships.

3.1.3. Parallel Track: Technical workshops for ICT staff.

- i. Hands-on demonstrations of tools and solutions.
- ii. Deep-dive technical presentations and simulations.
- iii. Knowledge-sharing on best practices and implementation strategies.

3.1.4. Day 3–5: Main Conference

- i. Presentations done by organizations sharing their information security implementation success stories for lesson learning
- ii. Plenary sessions with keynote addresses from industry leaders.
- iii. Panel discussions on emerging trends in cybersecurity, compliance, and digital resilience.
- iv. Exhibition booths and demo points for solution providers to interact with delegates.
- v. Simulation zones for live demonstrations of security solutions.

4. OPPORTUNITIES FOR SOLUTION PROVIDERS

4.1. Exhibition and Solutions Demonstration Opportunities

- i. Exhibition Booths: Dedicated spaces for product displays, demos, and attendee engagement.
- ii. Live Demonstration Zones: Hands-on, real-time simulations of security tools and solutions.
- iii. Technical Workshops: Deep-dive sessions enabling providers to showcase solution capabilities to ICT teams.

4.2. Thought Leadership & Content Contribution

- i. **Conference Presentations:** Opportunities to present expert insights, case studies, and innovative approaches.
- ii. **Panel Participation:** Engagement in industry discussions alongside regulators, practitioners, and corporate leaders.
- iii. **Pre-Conference Leadership Sessions:** Solution providers pitch to executives and decision makers during strategic workshops.

4.3. Brand Visibility & Marketing Opportunities

- i. **Sponsorship Branding:** Logo placement on conference materials, digital platforms, banners, and badges.
- ii. **Co-branded Content:** Inclusion in conference reports, brochures, newsletters, and post-event publications.
- iii. **Media & Publicity Exposure:** Mentions in press releases, social media posts, and partner communications.

4.4. Market Access & Business Development

- i. **Direct Access to Decision Makers:** Interaction with executives, board members, and organizational leaders attending pre-conference sessions.
- ii. **Lead Generation:** Exposure to potential buyers, partners, and users seeking cybersecurity solutions.
- iii. **Networking Opportunities:** Structured sessions facilitating partnerships and collaborations within the cybersecurity ecosystem.

4.5. Sponsorship Packages

- i. **Tiered Sponsorship Levels:** See attached sponsorship packages with corresponding benefits for each

4.6. Strategic Collaboration with Industries & Regulators

- i. **Engagement with Regulatory Bodies:** Opportunity to align solutions with emerging standards and compliance requirements.
- ii. **Cross-Industry Partnership Development:** Collaboration with organizations sharing cybersecurity challenges and needs.

4.7. Long-Term Participation Benefits

- i. **Post-Conference Follow-up Sessions:** Continued visibility through webinars, training, and industry reports.
- ii. **Building Long-Term Client Relationships:** Strengthening brand recognition and trust within the regional cybersecurity community.



5. EXPECTED OUTCOMES

- i. Enhanced collaboration between solution providers and organizations.
- ii. Increased adoption of innovative information security solutions.
- iii. Strengthened cybersecurity posture across industries.
- iv. Long-term partnerships and business opportunities for providers.

6. CALL TO ACTION

We invite local and international information security solution providers to seize this opportunity to sponsor, present, and exhibit at the 6th Annual ISMS Conference. By participating, providers will position themselves at the forefront of cybersecurity innovation and directly engage with key decision makers shaping the future of digital security.

To register delegates, express interest in collaborating / sponsoring or exhibiting in the 6th ISMS Conference, use the link or QR code below:

Further details and registration regarding the conference are available on these links:



<https://www.kebs.org/conferences/>



7. CONTACTS

For enquiries contact the ISMS conference joint organizing committee, through contact details below:

Managing Director

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NQI CONFERCING AND EVENTS SPONSORSHIP PACKAGES



PLATINUM SPONSOR



Kes 1 Million

15 minutes promotional speech by your company representative Official mention during the conference/Quality Awards Ceremony

Logo placement on conference program and digital promotional posters

3 Mention during the conference/Quality Awards Ceremony

3 roll up banners on site, one in prime location at the event venue

Opportunity to be interviewed for the conference publicity

Opportunity for promotional advertisement on KEBS newsletter

Opportunity to moderate a session

Co-branding of the event cocktail

Complimentary slots for two delegates

Inclusion of 3 types of promotional brochures in the event package

Opportunity to reward menti winners with customized gifts of their choice (At least 2 sessions per day for four days)

SILVER SPONSOR



Kes 500,000

Mention during the conference by the MC

Opportunity to distribute promotional materials

Opportunity to display two roll up banners at the conference.

Co-branding of the event cocktail

Inclusion of one type of promotional brochures in the event package

Opportunity to reward menti winners with customized gifts of your choice (At least 1 sessions of the four days)

Certificate of appreciation

Logo placement on conference/Quality Awards Ceremony program and digital promotional posters

GOLD SPONSOR



Kes 750,000

3 minutes promotional speech by your company representative

Official mention during the conference/Quality Awards Ceremony

Logo placement on conference/Quality

Awards Ceremony program and digital promotional posters

Mention during the conference

Banner placement (2 roll up banners) during the conference

Co-branding of the event cocktail Option to moderate a session

Complimentary slots for one delegate

Inclusion of 2 types of promotional brochures in the event package

Opportunity to reward menti winners with customized gifts of your choice (At least 1 session per day for four days)

Certificate of appreciation

BRONZE SPONSOR



Kes 250,000

Logo placement on conference/Quality Awards Ceremony program and digital promotional posters

Mention during the conference by the MC

Opportunity to display one roll up banner at the conference.

Inclusion of one type of promotional brochures in the event package

Opportunity to reward menti winners with customized gifts of your choice (At least 1 sessions of the four days)

Certificate of appreciation

IN-KIND SPONSOR

(Stationery,
Give-aways etc.)

Sole sponsorship of a specific aspect of the event (e.g. networking cocktail)

Exclusive branding and promotional opportunities in that area Speaking or presentation slots in sponsored segments

Certificate of appreciation

For further information and confirmation
contact: nqimembership@kebs.org
or call 0206948540